

Name _____ Class _____ Date _____

- 1 Match the beginnings with the endings of the words in the boxes to make words about advertising. Write them below.

1 ad
2 in
3 mar
4 pro
5 rev
6 sell

iew
keting
duct
vert
er
fluence

1 _____ *advert* 4 _____
2 _____ 5 _____
3 _____ 6 _____

- 2 Unscramble the words in brackets to label the pictures.



1 (lrocokbda) ad blocker



2 (danbr) _____



3 (panmocy) _____



4 (rubey) _____



5 (gool) _____



6 (ganlos) _____

WORDBUILDING: NOUNS AND VERBS

- 3 Complete the table with the nouns and verbs in the box.

~~buyer~~ advert marketing influence
produce sell advertise ~~buy~~ product
seller influencer market

Nouns	Verbs
buyer	buy

- 4 Complete the words with the missing vowels.

- I always p o st pictures of my meals on *Instagram* when I eat out at restaurants.
- If you s u bscr e b e to this site, you get fitness advice every day.
- I love Zandy's vl e gs about her travels, they make me want to get on a plane right now!
- I didn't d e l e t e your message, it just went straight to my unwanted emails, so I didn't see it!
- You should f o ll o w this band on social media as you might get a free ticket to their show!
- Can you tell your friends about my site as I need to b u i ld up more followers?

- 5 **Circle** the correct options.

- I've decided to (post) / *vlog* pictures during my holidays so everyone can see what I'm doing.
- I never *shut down* / *comment on* people's posts because it can start a long argument.
- I haven't *switched on* / *switched off* my mobile phone for days. I have no idea what's happening in the world!
- I'm taking a break from social media and I've *shut down* / *subscribed* all my accounts.
- I like that comedian, but I don't want to *subscribe* / *follow* him online.

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1 Underline the parts of the sentences that contain extra information.



- 1 That advert, which starred Ariana Grande, was selling perfume.
- 2 The book I bought, which was written by Sam King, was expensive.
- 3 This app, which helps you learn languages, is free.
- 4 Influencers, who have many followers on social media, can change people's minds.
- 5 My cousin, whose name is Simon, speaks four languages.
- 6 My teacher, whose son went to my school, lives down the road.

2 Match the beginnings (1–6) with the endings (a–f) to make sentences.

- 1 This is the school
- 2 I remember a time
- 3 Many students stay up late
- 4 I've heard of a website
- 5 There's a shop
- 6 I want to meet that boy

b

- a when they have exams the next day.
- b where students learn how to be vloggers.
- c who gets paid for testing video games.
- d that helps you find a place to send your old laptops.
- e when people used phone boxes to talk to each other!
- f which sells second-hand clothes and bags.

3 Complete the sentences with the words in the box.

~~that~~ when where which who whose

- 1 The adverts that I like the most are the ones with great music.
- 2 Have you met the blogger _____ blog is read by more than a million people?
- 3 She always arrives late to class, _____ makes the teacher angry.
- 4 Have you decided _____ you're having your party? How about next Saturday?
- 5 That girl, _____ is always on her phone, is a social media influencer.
- 6 There's a place _____ they sell second-hand consoles near here.

4 Complete the pronouns in the sentences.

- 1 We didn't leave the classroom until e v e r y t h i n a was tidy.
- 2 I posted my travel photos online but n _ _ bod _ _ looked at them.
- 3 I would like to meet _ _ ome _ _ e who knows how to fix my computer.
- 4 I don't have an _ _ _ _ ng else to say about this situation.
- 5 Does _ _ ybo _ _ y know what time the film starts?
- 6 I see her face in adverts ev _ _ _ _ _ ere I go.

5 Circle the correct options.

- 1 You and Sam need to make ... dinner tonight.
a yourselves b yourself
- 2 I want to go ... warm and sunny next holiday.
a nowhere b somewhere
- 3 My aunt bought ... a new car last week.
a herself b himself
- 4 Do you know ... who speaks Russian?
a no one b anyone
- 5 I want to buy ... new to wear tonight.
a anything b something

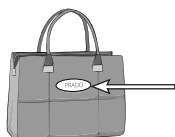
Name _____ Class _____ Date _____

1 Match the pictures with the words in the box.

brand logo adblocker company
buyer slogan



1 _____



2 _____



3 _____



4 _____



5 _____



6 _____

WORDBUILDING: NOUNS AND VERBS

2 Complete the advertising words. Then complete the table with the words.

1 a _____ t

2 m _____ g

3 i _____ e

4 p _____ t

5 s _____ l

6 a _____ e

7 p _____ e

8 s _____ r

9 i _____ r

10 m _____ t

Nouns	Verbs

3 Correct the underlined verbs in the sentences.

- I always vlog pictures of my meals on *Instagram* when I eat out at restaurants. _____
- If you switch on to this site, you get fitness advice every day. _____
- I didn't shut down your message, it just went straight to my unwanted emails, so I didn't see it! _____
- You should build up this band on social media as you might get a free ticket to their show! _____
- Can you tell your friends about my site as I need to comment on more followers? _____

4 Circle the correct options.

- I've decided to *comment on* / *vlog* / *follow* during my holidays so everyone can see what I'm doing and I can describe the place.
- I never *shut down* / *comment on* / *switch off* people's posts because it can start a long argument.
- I haven't *switched on* / *switched off* / *shut down* my mobile phone for days. I have no idea what's happening in the world!
- I'm taking a break from social media and I've *shut down* / *subscribed* / *built up* all my accounts.
- I like that comedian, but I don't want to *post* / *subscribe* / *follow* him online.

5 Complete the text with the words in the box.

advertises companies follow influencer
posted products review switch off

When my friend wrote a ¹ _____ of his new PC game and ² _____ it on social media, he didn't realise he was going to become a famous ³ _____. In a few days, thousands of people started to ⁴ _____ him and games ⁵ _____ started sending him their ⁶ _____ so he could review them. Now he has ⁷ _____ on his site as well, so he's making quite a bit of money. He says it's all too much sometimes and he just wants to ⁸ _____ all his devices and relax!

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1 Are the underlined parts of the sentences N (necessary) or E (extra) information?



- 1 The advert that I saw was selling perfume. ____
- 2 The book I bought, which was written by Sam King, was expensive. ____
- 3 This is the house where I grew up. ____
- 4 An influencer is someone who has many followers on social media. ____
- 5 I remember a time when people used phone boxes to talk to each other! ____
- 6 My teacher, whose son went to my school, lives down the road. ____

2 Match the beginnings (1–5) with the endings (a–e) to make sentences. Then complete the sentences with the relative pronouns in the box.

when where which who whose

- 1 This is the school
 - 2 This app,
 - 3 Many students stay up late
 - 4 My cousin,
 - 5 I want to meet that boy
-
- a ____ they have exams the next day.
 - b ____ students learn how to be vloggers.
 - c ____ gets paid for testing video games.
 - d ____ helps you learn languages, is free.
 - e ____ name is Simon, speaks four languages.

☐
☐
☐
☐
☐

3 Complete the sentences with the indefinite pronouns in the box. Then circle the correct relative pronoun.

anyone anywhere someone
something somewhere

- 1 I want to meet _____ who / what loves climbing, like me.
- 2 I'd love to go _____ which / where a lot of wild animals live.
- 3 I'd like to invent _____ which / what does all my homework for me.
- 4 I haven't met _____ who / whose is a really good listener.
- 5 I've never been _____ when / where everyone rides a bike, and nobody drives.

4 Complete the sentences for you. Use an indefinite and a relative pronoun in each sentence.

- 1 I want to meet _____
_____.
- 2 I'd love to go _____
_____.
- 3 I'd like to invent _____
_____.

5 Complete the text with the words in the box.

anything myself one another ourselves
where which whose

Last week I went to an internet conference in San Francisco, ¹_____ many of the world's most popular influencers and bloggers met. There were some very interesting talks, ²_____ surprised me as I usually find ³_____ getting bored at these events, and there was a chance for popular social media personalities to meet ⁴_____. I met my favourite games reviewer, ⁵_____ name is GeekGuy, but after we'd introduced ⁶_____, I couldn't think of ⁷_____ to say!

AN ONLINE PRODUCT REVIEW

What?

↓

How it works:

Who it is for:

+

↙ ↘

Things you like about it:

Things you don't like about it:

+

↓

Your opinion and star rating:
